

# The Market for Stainless Steel in Brazil & Latin America



**SMi**

Steel Market Intelligence

# Stainless Steel in Brazil and Latin America

## REPORT STRUCTURE

- **Executive Summary**

- **Market Volumes Brazil 2000 - 2011**

The market volumes are shown for flat products and long products as well as for tube and pipe. Production, Imports, Exports and Apparent consumption is shown from 2000 to 2011 for individual products (e.g. hot rolled coils, cold rolled coils, plate, bars, wire rod, tube & pipe). Imports and exports are analyzed in detail showing the countries of import origin and export destinations.

- **Market Volumes Latin America 2000 - 2011**

Like for Brazil, the market volumes are shown in a similar format for Latin America. The total imports and exports will be shown. The total Latin American consumption is broken down into the main consuming countries.

- **Production**

In this chapter, the main producers of stainless steel flat & long products, tube & pipe as well as bright bars & wire are introduced with brief company profiles showing the product range and production volume of each company.

- **Distribution**

This chapter analyses the material flow from the producers to the end users. The main distributors are listed including their product range and approximate volumes.

- **Industry Overview – Stainless Steel End Use**

Here the Brazilian industry is analyzed in detail and an end use structure for stainless steel products is shown. The stainless steel use is divided into industrial use, automotive, consumer goods and building & construction. Relevant trends are shown for each industry including the main players involved. The stainless product forms and grades used for each segment are described.

- **Currency, Taxes, Import Duties**

First the development of the Brazilian currency is benchmarked against other currencies. Then, the different types of taxes are described and the tax burdens for manufacturers and end users are addressed.

- **Outlook**

Finally, the report will conclude in an outlook by giving a forecast of the macroeconomic trends and a realistic forecast of the stainless steel consumption until 2016.

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## Stainless Steel in Brazil and Latin America

## TABLE OF CONTENTS

<b>I. Executive Summary .....</b>	<b>10</b>
<b>1 Market Volumes Brazil.....</b>	<b>21</b>
<b>1.1 Production .....</b>	<b>21</b>
1.1.1 Total Production.....	21
1.1.2 Flat Products.....	23
1.1.3 Long Products.....	25
1.1.4 Welded Tube.....	27
1.1.5 Wire & Bright Bars .....	29
<b>1.2 Imports &amp; Exports .....</b>	<b>30</b>
1.2.1 Overview.....	30
1.2.2 Flat Products.....	33
1.2.3 Long Products.....	39
1.2.4 Tube & Pipe .....	47
<b>1.3 Apparent Consumption.....</b>	<b>52</b>
1.3.1 Total Consumption.....	52
1.3.2 Flat Products.....	54
1.3.3 Long Products.....	55
1.3.1 Bright Bars & Wire .....	56
1.3.2 Tube & Pipe .....	57
<b>2 Market Volumes Latin America.....</b>	<b>58</b>
<b>2.1 Tube Production.....</b>	<b>58</b>
<b>2.2 Imports &amp; Exports .....</b>	<b>60</b>
<b>2.3 Apparent Consumption.....</b>	<b>63</b>
2.3.1 Total Consumption.....	63
2.3.2 Flat Products.....	65
2.3.3 Long Products.....	67
2.3.4 Tube & Pipe .....	69

<b>3</b>	<b>Production</b> .....	<b>71</b>
	<b>3.1 Flat Products</b> .....	<b>71</b>
	3.1.1 Aperam South America (formerly ArcelorMittal Inox Brazil and Acesita) ..	71
	<b>3.2 Long Products</b> .....	<b>76</b>
	3.2.1 Villares Metals.....	76
	3.2.2 Gerdau Aços Especiais Piratini.....	80
	<b>3.3 Bright Bars &amp; Wire</b> .....	<b>84</b>
	3.3.1 Novametal do Brasil.....	84
	3.3.2 Sandvik Materials Technology do Brasil .....	85
	3.3.3 D&D Manufatureira .....	86
	3.3.4 Di Martino.....	87
	3.3.5 Superfine.....	88
	3.3.6 Metalúrgica Nhozinho .....	89
	3.3.7 Trefilacao UNIAO de Metais (TUM) .....	90
	3.3.8 American Micro Steel.....	91
	3.3.9 Trefinox.....	92
	3.3.10 ACZ INOX.....	93
	<b>3.4 Tube &amp; Pipe</b> .....	<b>94</b>
	3.4.1 Aperam Stainless Services & Solutions - Tubes South America.....	94
	3.4.2 Marcegaglia do Brasil .....	98
	3.4.3 Soluções Usiminas .....	100
	3.4.4 Persico Pizzamiglio.....	101
	3.4.5 Schulz América Latina .....	102
	3.4.6 BUTTING Brasil Soluções em Tubos Especiais .....	104
	3.4.8 fischer Stainless Steel Tubing Uruguay .....	105
	3.4.9 Fabricación de Aleaciones Especiales (FAE) .....	106

<b>4</b>	<b>Distribution.....</b>	<b>107</b>
4.1	Overview .....	107
4.2	Aperam Direct End Use Business.....	108
4.3	Aperam Distributors.....	110
4.3.1	Overview.....	110
4.3.2	Açotubo (formerly Artex) .....	111
4.3.3	B.M.G. Aço Inoxidável .....	112
4.3.4	Grupo Feital Aço Inoxidável.....	113
4.3.5	Jati-Serviços de Aços (Jatinox).....	115
4.3.6	Losinox .....	117
4.3.7	Casa Inox.....	119
4.4	Independent Distributors.....	120
4.4.1	Krominox.....	120
4.4.2	Tubexpress .....	121
4.4.3	Carbinox.....	123
4.4.4	Aços Caporal .....	125
4.4.5	Neolider Tubos de Aço .....	126
4.4.6	Detron .....	127
4.4.7	Elinox .....	128
4.4.8	Aços Favorit Distribuidora .....	129
4.4.9	TCA Inoxidáveis.....	131
4.4.10	Bela Inox Aço.....	132
4.4.11	Special Steels Do Brasil (Tubacex Latinoamérica) .....	133
4.4.12	Metalinox Aços & Metais.....	134
4.4.13	Aço Cearense .....	135
4.4.14	Arinox Comercial.....	135
4.4.15	Inoxplasma.....	136
4.4.16	Usina Metais (Grupo Maurano & Maurano) .....	137
4.4.17	Multialloy Metals and Alloys Special .....	138
4.4.18	Castellar Metals .....	139

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**Stainless Steel in Brazil and Latin America**

4.4.19 Interinox Servicos .....	139
4.4.20 Edgen Murray do Brasil.....	140
4.4.21 ThyssenKrupp Fortinox S.A. ....	141
<b>5 Industry Overview – Stainless End Use.....</b>	<b>142</b>
<b>5.1 Overview .....</b>	<b>142</b>
<b>5.2 Oil &amp; Gas – Petrobras.....</b>	<b>143</b>
5.2.1 Petrobras Status Quo .....	143
5.2.2 Petrobras Outlook and Investments.....	148
5.2.3 Material Selection of Pre-Salt Projects.....	159
5.2.4 Local Content and Development of National Industry .....	167
5.2.5 Engeneering Companies for Petrobras Projects.....	171
<b>5.3 Sugar &amp; Ethanol (Alcohol) .....</b>	<b>178</b>
5.3.1 Sugar Industry Overview.....	178
5.3.2 Conflict Sugar vs. Ethanol Production.....	182
5.3.3 Sugar & Ethanol Plants.....	183
5.3.4 Stainless Usage in the Sugar Industry .....	187
5.3.5 Main Players in the Brazilian Sugar Industry.....	189
<b>5.4 Food &amp; Beverage .....</b>	<b>192</b>
5.4.1 Overview Food Industry .....	192
5.4.2 Overview Beverage Industry .....	195
5.4.3 Stainless Steel Usage in Food & Beverage Industry.....	202
5.4.4 Major Equipment Makers .....	206
5.4.5 Food Companies in Brazil.....	212
5.4.6 Breweries in Brazil .....	214
5.4.7 Beverage Companies in Brazil.....	218
<b>5.5 Pulp &amp; Paper .....</b>	<b>223</b>
5.5.1 Market Overview .....	223
5.5.2 Stainless Used in Pulp & Paper .....	224
5.5.3 Main Players .....	225

<b>5.6 Power Generation</b> .....	<b>226</b>
5.6.1 Overview .....	226
5.6.2 Nuclear Power .....	228
<b>5.7 Industrial Equipment Makers</b> .....	<b>229</b>
5.7.1 Heat Exchangers .....	229
5.7.2 Tanks (incl. Transportable Tank) & Vessels.....	232
5.7.3 Pumps.....	234
<b>5.8 Kitchenware, Appliances, Catering</b> .....	<b>237</b>
5.8.1 Overview .....	237
5.8.2 Stainless Steel Usage .....	242
5.8.3 Main Players .....	243
<b>5.9 Transport</b> .....	<b>256</b>
5.9.1 Overview of Vehicle Production .....	256
5.9.2 Overview Autoparts Industry .....	265
5.9.3 Overview of Motorcycle Production.....	269
5.9.4 Exhaust Systems .....	273
5.9.5 Main Players .....	276
5.9.6 Ethanol Lines .....	278
<b>5.10 Building &amp; Construction</b> .....	<b>279</b>
5.10.1 Market Overview .....	279
5.10.2 Investments for World Cup and Olympics.....	279
5.10.3 Investments in Infrastructure Projects.....	281
5.10.4 Bus Shelters.....	289
5.10.5 Facades & Roofing .....	291
5.10.6 Street Furniture .....	305
5.10.7 Elevators.....	311

<b>6</b>	<b>Currency, Taxes and Import Duties.....</b>	<b>316</b>
<b>6.1</b>	<b>Currency.....</b>	<b>316</b>
6.1.1	Real vs. Other Currencies – Long Term Trend (Yearly Basis) .....	316
6.1.2	Real vs. Other Currencies – Short Term Trend (Monthly Basis) .....	318
6.1.3	Development of BRL against USD.....	319
<b>6.2</b>	<b>Taxes .....</b>	<b>321</b>
6.2.1	Overview.....	321
6.2.2	Costs of Imports.....	323
6.2.3	Tax Influence on production costs .....	324
6.2.4	Tax burden for consumers .....	326
<b>6.3</b>	<b>Import Duties .....</b>	<b>327</b>
<b>7</b>	<b>Outlook .....</b>	<b>329</b>